

BloomKid investor pitch deck

The opportunity

Youth anxiety is rising while career guidance remains a paper questionnaire. BloomKid unifies both problems in one product: a 3D game that teaches Cognitive Behavioral Therapy skills and, through play, reveals a child's natural talents and future-fit careers.

Primary buyers are schools, pediatric therapy groups, and parents. Primary capital partners are impact and edtech investors who want a clinically grounded, COPPA-compliant consumer-and-B2B platform.

Product

Children ages 8-16 enter a psychologically safe world, complete de-stress quests, and face skill challenges. BloomKid never administers a high-stakes test. Behavior during play becomes the assessment: attention, persistence, collaboration, creative risk, and emotion regulation.

Parents, school psychologists, and clinicians receive a real-time dashboard: stress trends, EQ markers, archetype, and an interactive career tree spanning 100+ modern roles.

Why it is defensible

CBT mechanics are designed into gameplay (cognitive reframing, breathing, graded exposure), not bolted on as a worksheet. Assessment is invisible to the child, which removes test anxiety and improves data quality. The career layer turns a wellness app into a long-horizon platform with school and employer relevance.

Safety is a product feature: 100% ad-free, COPPA-aligned, no social feed, adult-controlled accounts.

Go-to-market and 2026 roadmap

Q1 2026: closed alpha with families and school psychologists. Q2 2026: public beta and clinician advisory board. Q3 2026: B2B pilots with schools and pediatric therapy centers. Q4 2026: first district partnerships and paid parent subscriptions.

Stack: Unity / Unreal for the 3D world, React / Next.js for web surfaces, Three.js for lightweight 3D previews, Python AI backend for skill-to-career matching.

The ask

BloomKid is raising design-partner conversations, advisory relationships, and seed interest from investors who understand youth mental health and education. We are also hiring product, clinical, and growth collaborators.

Request the live demo, a pitch meeting, or the full financial and product brief from the BloomKid site.